

# kaarškoker

tradition redefined

## ABOUT KAARSKOKER

KAARSKOKER, WHICH IS THE DUTCH TRANSLATION OF "CANDLE" AND "SLEEVE," ARE DECORATIVE REPLACEMENT SLEEVES FOR LIGHT FIXTURES AND THE KKCANDLESTICK. KAARSKOKER WAS LAUNCHED IN SEPTEMBER 2008 BY APRIL PRIDE ALLISON AS A WAY TO REPLACE THE STANDARD, WHITE PLASTIC TUBES THAT ARE COMMONLY FOUND ON CHANDELIERS, SCONCES AND LAMPS AS WELL PROVIDE A SIMPLE AND INEXPENSIVE WAY TO CUSTOMIZE LIGHTING FIXTURES. THE SLEEVE COLLECTION WAS SO WELL-RECEIVED MS. ALLISON DESIGNED THE KKCANDLESTICK TO OFFER THE PALETTE FOR TABLETOP.

## PRODUCT SPECIFICATIONS

KAARSKOKER SLEEVES ARE AVAILABLE IN CANDELABRA SIZE DIAMETER, 4" LENGTHS AND SELECT STYLES IN 6" LENGTHS. EACH KAARSKOKER LENGTH CAN BE EASILY CUSTOMIZED (SHORTENED) BY THE CONSUMER WITH INSTRUCTIONS FOUND ON THE REVERSE LABEL.

MANY OF THE SLEEVE DESIGNS IN THE CURRENT COLLECTION WERE INSPIRED BY DELIGHTFUL MOTIFS FOUND IN ARCHITECTURE WITH CUSTOM COLORS CHOSEN BY MS. ALLISON. EACH DESIGN IS PRINTED ON LAMINATED, MATTE ART PAPER. THE KKCANDESTICK IS ADJUSTABLE TO WORK WITH EITHER KAARSKOKER 4" OR 6" SLEEVES.

KAARSKOKER SLEEVES ARE SOLD IN PAIRS AND RANGE IN PRICE FROM \$12-23. THE KKCANDLESTICK RETAILS FOR \$24.

## HOLIDAY & SEASONAL COLLECTIONS

KAARSKOKER OFFERS HOLIDAY AND SEASONAL COLLECTIONS INCLUDING SUMMER- AND AUTUMN- SPECIFIC PALETTES. THE HOLIDAY AND SEASONAL COLLECTIONS INCLUDE:

- HALLOWEEN: SKULL-AND-CROSSBONES PATTERN
- THANKSGIVING: ORANGE AND BROWN PALETTE
- CHRISTMAS: RED AND GOLD PALETTE, SILVER AND BLUE PALETTE
- SPRING/SUMMER: CORAL PATTERN, PASTEL PALETTE





## ABOUT THE FOUNDER

APRIL PRIDE ALLISON WAS BORN IN NEWPORT NEWS, VIRGINIA AND ATTENDED THE ARCHITECTURE SCHOOL AT THE UNIVERSITY OF VIRGINIA, EARNING A B.A. IN ARCHITECTURAL HISTORY. UPON GRADUATION, SHE MOVED TO SAN FRANCISCO AND PURSUED A CAREER IN DESIGN, WORKING AS A PROJECT COORDINATOR AT AN EXCLUSIVE, RESIDENTIAL INTERIOR DESIGN FIRM. IN 2002, MS. ALLISON WAS ACCEPTED INTO THE MASTER OF ARTS IN THE HISTORY OF DECORATIVE ARTS AND DESIGN OFFERED BY PARSONS SCHOOL OF DESIGN. THE COURSES REQUIRED DURING HER STUDIES INCLUDED INTENSIVE ANALYSIS OF DESIGNERS AND DESIGN MOVEMENTS, CONSTRUCTION, MANUFACTURING AND MARKETING. UPON EARNING HER M.A. IN 2004, APRIL MOVED TO SEATTLE AND ESTABLISHED HER INTERIOR DESIGN FIRM. SHE NOW FOCUSES ON KAARSKOKER, HER FIRST PRODUCT, FULL-TIME.

## WHERE TO FIND KAARSKOKER

ONLINE AT [WWW.KAARSKOKER.COM](http://WWW.KAARSKOKER.COM) AND RETAILERS NATIONWIDE INCLUDING SELECT NORDSTROM STORES.

## PRESS CONTACTS

APRIL PRIDE ALLISON  
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