



FOR IMMEDIATE RELEASE
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**NEW LIGHTING ACCESSORIES - KAARSKOKER - LET YOU SEE YOUR
CHANDELIER IN A WHOLE NEW LIGHT**

Decorative Replacement Candle Sleeves Transform a Chandelier for Under \$40

SEATTLE, WA – April Pride Allison, founder of aPa Company, a Seattle based interior design firm, today launched her first product – kaarsKoker. kaarsKoker, Dutch for “candle sleeve”, are individual tubes which replace the standard candle covers, generally white plastic, commonly found on chandeliers and sconces. The decorative replacement candle sleeves are available in 68 design options with prices ranging from \$12 to \$23 per pair, allowing individuals to customize their new or existing fixtures.

Each kaarsKoker is available in candelabra diameter and in 4” and 6” lengths, which can be easily shortened to accommodate custom lighting. A standard, or Edison diameter, will be available later this year. kaarsKoker candle sleeves are offered in a variety of solids and patterns and can be mixed, matched and/or replaced seasonally. Just as you might use different colored candles throughout your home and for special occasions, kaarsKoker gives individuals the ability to make their common lighting fixtures extraordinary.

Ms. Allison’s idea for the kaarsKoker product came to her two years ago, when she found herself ordering a variety of styles of light fixtures for clients - all with the same standard white plastic sleeves. “I knew that all of these fixtures could be made more beautiful and personal so I began to mock-up custom sleeves for some of my clients—everyone loved them,” says Ms. Allison. “My idea really resonated when I saw an exquisite \$90,000 Baccarat crystal chandelier that had the same plastic candle sleeves. That’s when I truly believed that there was a market for this.” She has taken common motifs found in architecture/design and selected colors that will enhance and transform a fixture to create a personal statement.

kaarsKoker candle sleeves is available for purchase online at www.kaarskoker.com and at Great Jones Home in Seattle. More retail partnerships are expected.

About aPa Company

aPa Company is an interior design firm founded in 2002 by April Pride Allison. They create sharp interiors and products that adapt modern materials and lifestyles to classic design principles. An East Coast transplant to Seattle, Ms. Allison received her B.A. in Architectural History from the University of Virginia and her Master of Arts in the History of Decorative Arts from the Parsons School of Design. Additional interior products will be introduced in 2009 under the aPa Company umbrella. For more information, go to www.apacompany.com.

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